



THE OBESITY SOCIETY

FOR IMMEDIATE RELEASE
CONTACT:
Jane Pratt
jpratt@obesity.org
301-563-6526

The Obesity Society Applauds WSJ CEO Council for Inclusion of Obesity Among Priorities for the Incoming Administration

Obesity Is Only Disease Singled Out by Wall Street Journal Council of CEOs

Silver Spring, MD. November 23, 2008—At the Wall Street Journal's first annual CEO Council, a meeting of more than 100 CEOs and members of Congress held in Washington, DC, recently, the Council released a prioritized list of issues facing the incoming administration and the new Congress, which included Obesity as the sole top-priority disease requiring imminent attention. The Obesity Society would like to applaud the inclusion of the disease among the priority issues facing the country today and would also extend its praise to the CEOs and members of Congress at the meeting for recognizing obesity as a major health problem. The Healthcare Task Force of the CEO Council, which included Angela F. Braly, President and CEO, WellPoint, Denis A. Cortese, MD, President and CEO, Mayo Clinic, Jeffrey B. Kindler, Chairman and CEO, Pfizer Inc., Daniel Vasella, MD, Chairman and CEO, Novartis, AG, and Senator Max Baucus (D., Montana), identified obesity as the number one healthcare issue.

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The Obesity Society is North America's premier scientific and medical society composed of some 2,000 researchers and clinicians. The Society publishes the leading peer-reviewed journal in the field, Obesity, and conducts the largest and most comprehensive annual scientific meeting on obesity in North America. Obesity 2009 will be held in Washington, DC, October 24-28 2009.

The Obesity Society strives through research, education and advocacy, to better understand, prevent, and treat obesity and improve the lives of those affected. The society is committed to encouraging research on the causes, treatment and prevention of obesity as well as to keeping the scientific community and public informed of new advances in the field. For more information about The Obesity Society and obesity, visit www.obesity.org